

58TH ANNUAL



SOUTHERN
AGCREDIT

PRESENTS THE



DIXIE NATIONAL

LIVESTOCK SHOW
AND RODEO

JANUARY 6 - FEBRUARY 19

2023

*DIXIE*NATIONAL.ORG



Photography by
Jeff Homan

WELCOME TO THE 2023 Dixie National Livestock Show & Rodeo



Welcome to the 58th Annual Dixie National Livestock Show and Rodeo! Each year, cowboys, cowgirls, 4-H and FFA members, rodeo queens and spectators travel to the Mississippi State Fairgrounds to experience this "Genuine Mississippi" event. For six weeks, the Fairgrounds is host to multiple equine and livestock shows, the Dixie National Rodeo, the Sale of Junior Champions, the Rodeo Days Expo, the Mississippi Ag and Outdoor Expo, the Dixie National Steakhouse, the Dixie National Parade and more.

We are excited, once again, to have Southern AgCredit as the title sponsor for the Dixie National Livestock Show and Rodeo. The Dixie National Rodeo takes place Friday, February 10, through Sunday, February 12, and Wednesday, February 15, through Saturday, February 18, in the Mississippi Coliseum. You will not want to miss the excitement of the largest rodeo east of the Mississippi River and the concerts following each performance.

While here for the Rodeo, check out these and other events taking place in the Mississippi Trade Mart. Rodeo fans can shop and learn about all things agriculture and rodeo during Dixie National Rodeo Days February 10-12. There will be rodeo activities for kids of all ages, educational exhibits, retail vendors and opportunities to experience the Dixie National Rodeo up close. The Mississippi State Fairgrounds is partnering with the Foundation for Mississippi Wildlife, Fisheries and Parks to hold the Spring Edition of the Mississippi Ag and Outdoor Expo February 17-19.





On February 11, the Dixie National Parade will make its way through downtown Jackson. This year's theme is 'Trailing through the Decades.' This fan favorite will feature an array of rodeo queens, marching groups, floats, car and tractor clubs, riding groups, dignitaries, the famous Dixie National Wagon Train and much more.

The pinnacle of the junior livestock show circuit in Mississippi is the annual Dixie National Sale of Junior Champions. Last year 1,538 Mississippi 4-H and FFA youth exhibited 2,262 head of livestock during the Dixie National Junior Livestock Round-up. Forty-six of the animals were sold during the Sale of Junior Champions grossing a total of \$448,500. This set a new record sale total over the 53-year history of the Sale. Additionally, the Sale of Champions Promotion Committee awarded 39 scholarships totaling \$61,500, bringing the total scholarship money awarded since 1993 to nearly \$1.1 million.

We are truly grateful to our loyal sponsors who give us the support to provide first-rate entertainment and professional rodeo talent every year. It is inspiring to see how this event has grown over the years into the finest and largest rodeo east of the Mississippi River, and we are proud to continue that tradition this year. Again, welcome and enjoy being a part of the "Greatest Show on Dirt!"

Andy Gipson

Andy Gipson
Commissioner of Agriculture and Commerce

 DixieNational.org
 [Dixie National Rodeo](https://www.facebook.com/DixieNationalRodeo)
 [@dixienationalrodeo](https://www.instagram.com/dixienationalrodeo)
 [@dixie_rodeo](https://twitter.com/dixie_rodeo)



Southern AgCredit is pleased to present the 58th Dixie National Livestock Show and Rodeo. This event showcases the best of rural life, and Southern AgCredit was founded in 1916 specifically to serve agricultural and rural communities.

Our team passionately supports rural communities and agriculture by providing reliable credit and financial services tailored to agriculture and rural life. We are proudly one of the largest rural real estate lenders in the state of Mississippi. We are especially committed to young, beginning and small farmers and ranchers through our specialized lending programs, educational scholarships and numerous sponsorships.

Unlike other lending institutions, we are a borrower-owned lending cooperative. This means our borrowers are also our owners and share in the success of our organization. Our member-borrowers benefit through receiving annual dividends which return money directly back into the pockets of our borrowers.

Southern AgCredit takes sincere pride in financing life outside the city limits. Whatever your idea of farm, recreational property or rural living is to you, we welcome the opportunity to serve your financing needs. Please contact any of our branch offices to begin financing your rural dreams today.

We are grateful for this opportunity to partner with the Dixie National Livestock Show and Rodeo.

Phillip D. Morgan

Phillip D. Morgan
Southern AgCredit Chief Executive Officer



General RODEO INFORMATION

Friday, February 10	_____ 7 p.m.
Saturday, February 11	_____ 2 p.m. & 7 p.m.
Sunday, February 12	_____ 2 p.m.
Wednesday, February 15	_____ 7 p.m.
Thursday, February 16	_____ 7 p.m.
Friday, February 17	_____ 7 p.m.
Saturday, February 18	_____ 2 p.m. & 7 p.m.

The concert begins immediately following each Rodeo performance.

Rodeo Days February 10-12

Trade Mart - Hall A & B

Friday, Feb. 10	— 10 a.m. - 7 p.m.
Saturday, Feb. 11	— 10 a.m. - 7 p.m.
Sunday, Feb. 12	— 10 a.m. - 5 p.m.



Dixie National Steakhouse

Feb. 3-9	— 11 a.m. - 7 p.m.	Feb. 13 & 14	— CLOSED	Feb. 19	— 10 a.m. - 7 p.m.
Feb. 10 & 11	— 11 a.m. - 10 p.m.	Feb. 15 & 16	— 11 a.m. - 7 p.m.	*Offering a country buffet for lunch from 11am - 2pm and Steakhouse menu from 4pm - 7pm	
Feb. 12	— 11 a.m. - 7 p.m.*	Feb. 17 & 18	— 11 a.m. - 10 p.m.		

2023 RODEO SPONSORS



SPECIAL THANK YOU

Thank you to Harper and Morgan Rodeo for supporting the Dixie National Rodeo for over 40 years. With your continued support, the "Greatest Show on Dirt" has become a longstanding tradition for families across the region. Thank you to the following: Announcers Mike Mathis and Andy Stewart, Production Manager Jacob Moorhead, Time Keeper Tonya Lovelace, Secretary Donna Austin, Sound Manager Randy Mayer, Bull Fighters Cade Parks and Austin Rudloff, Pick-Up Men Shawn Calhoun and Justin Pender, Rodeo Clown Dusty Myers, Special Entertainment Ryder and Bobby Kerr.



TICKET PRICES

\$20, \$25, \$30, \$35, \$40

(fees not included)

Children under 18 months receive free admission.

Tickets can be purchased at the Coliseum Ticket Office or online at Ticketmaster.com. Buy tickets in advance for best prices. Additional fees may apply for day of show.

Dixie National Afterparty

February 10 & 11

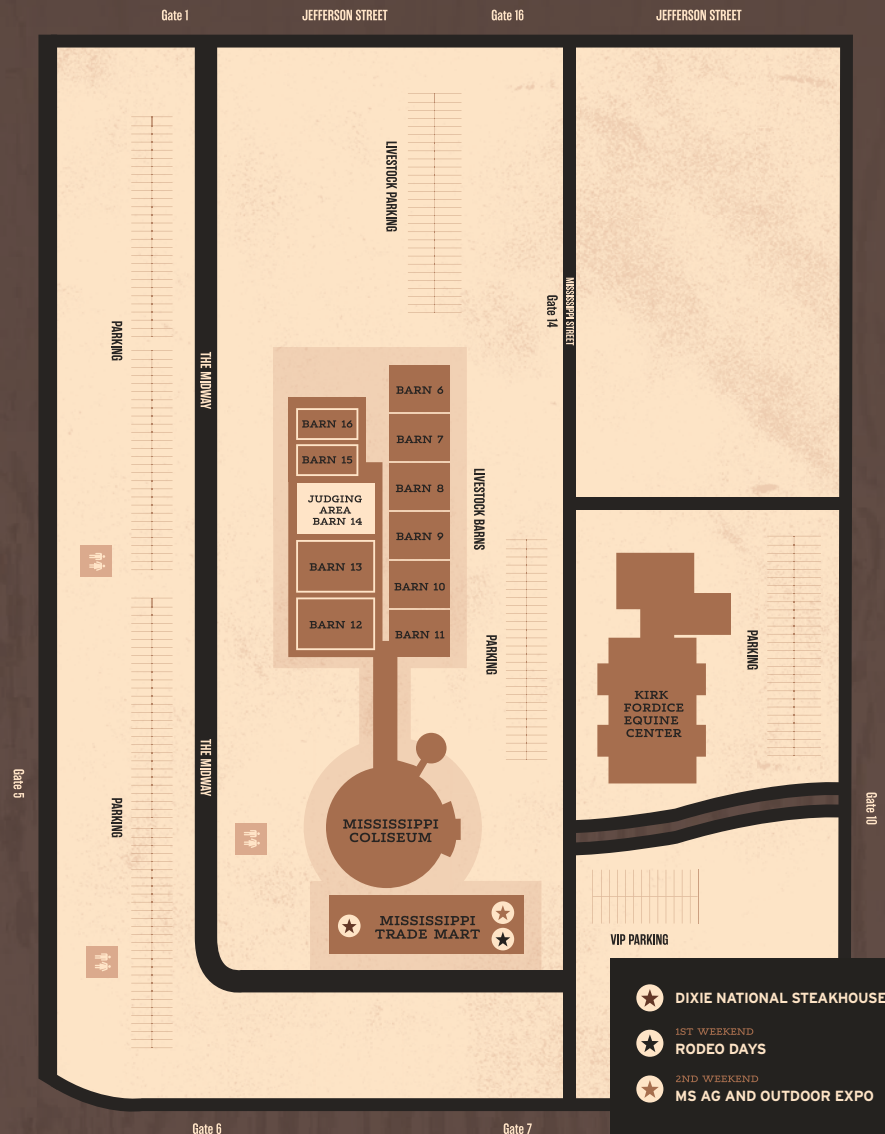
Trade Mart - Hall C

Friday, Feb. 10	— 10 p.m.
Saturday, Feb. 11	— 10 p.m.

\$20 for under 21, \$15 for 21 and older.



2023 RODEO MAP



MISSISSIPPI AG AND OUTDOOR EXPO

JACKSON, MS • FEBRUARY 17-19, 2023

The Mississippi Ag and Outdoor Expo is the largest display of everything for the outdoors in Mississippi - and a special "Spring Edition" is coming to the Trade Mart the second weekend of the Dixie National Rodeo! Rods, reels, bows, UTVs and ATVs, tractors, farm equipment, power equipment and more - you can find it all with special Expo pricing at the Ag and Outdoor Expo.

\$13 Adults • \$7 Kids 12 & Under • FREE Kids 5 & Under

FRIDAY
12 P.M. - 7 P.M.

SATURDAY
10 A.M. - 7 P.M.

SUNDAY
10 A.M. - 5 P.M.
FREE Kids 12 & Under



MississippiOutdoorExpo.com

[f MSAgandOutdoorExpo](https://www.facebook.com/MSAgandOutdoorExpo)

2023 SCHEDULE OF EVENTS

DAILY SHOWS AND TIMES

Friday, January 6 - Sunday, January 8

8:00 a.m. — Dixie National Cutting Horse - Equine Center

Miss Dixie National Rodeo Pageant

Saturday, January 14

9:00 a.m. — Horsemanship - Equine Center

after Horsemanship

Style Show and Coronation - Trade Mart

Please check the Miss Rodeo Mississippi Foundation Facebook page for a full pageant schedule and times.

2023 Dixie National Livestock Show

Thursday, January 19

8:00 a.m.

Dixie National Horse and Mule Color Bonanza Show - Equine Center

Friday, January 20

8:00 a.m.

Dixie National Horse and Mule Color Bonanza Show - Equine Center

Saturday, January 21

8:00 a.m.

Dixie National Horse and Mule Color Bonanza Show - Equine Center

Sunday, January 22

8:00 a.m.

Dixie National Horse and Mule Color Bonanza Show - Equine Center

Saturday, January 28

8:00 a.m.

Fired Up Team Roping - Equine Center

Sunday, January 29

8:00 a.m.

Fired Up Team Roping - Equine Center

Sunday, January 29

12:00 p.m. — 2:00 p.m. Premier Lamb Exhibitor Contest - Farmers Market

4:00 p.m. — Sheep Lead Class - Judging Arena/Barn 14

Monday, January 30

8:00 a.m. — Hair Sheep & Lamb Showmanship - Judging Arena/Barn 14

15 min after Showmanship

Hair Sheep Breeding Show, Wether Dam Show, Market Hair Sheep, & Market Lamb Shows - Judging Arena/Barn 14

Tuesday, January 31

9:00 a.m. — Commercial Gilt Showmanship - Swine Arena/Barn 6

15 min after Gilt Showmanship

Commercial Gilt Show - Swine Arena/Barn 6

2:00 p.m. — 4:00 p.m. Premier Dairy Exhibitor Contest - Farmers Market

Wednesday, February 1

8:00 a.m. — Dairy Cattle Show (Showmanship, FFA Dairy Cattle Handlers Class, Commercial Dairy Heifers, Commercial Dairy Cows, Purebreds) - Judging Arena

Thursday, February 2

8:00 a.m. — 10:00 a.m. Premier Swine Exhibitor Contest - Farmers Market

9:00 a.m. — Swine Showmanship - Swine Arena/Barn 6

15 min after Swine Showmanship

Mississippi Bred Barrow Show - Swine Arena/Barn 6

Friday, February 3

8:00 a.m. — Market Hog Show - Swine Arena/Barn 6

Saturday, February 4

8:00 a.m. — Paint Horse Show - Equine Center

9:00 a.m. — Market Steer Show - Coliseum

2:00 p.m. — Commercial Beef Heifer Show - Coliseum

30 min after Steer Show

Sunday, February 5

8:00 a.m. — 11:00 a.m. Premier Beef Exhibitor Contest - Farmers Market

8:00 a.m. — Paint Horse Show - Equine Center

9:30 a.m. — Angus Showmanship - Coliseum

10:00 a.m. — Beef Showmanship - Coliseum



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2023
SCHEDULE OF EVENTS
DAILY SHOWS AND TIMES

Monday, February 6

- 8:00 a.m. — Beef Breeding Show - Coliseum
- 1:00 p.m. — 3:00 p.m. Premier Meat Goat Exhibitor Contest - Farmers Market
- 2:00 p.m. — Boer Goat Showmanship and Show - Judging Arena
- 6:00 p.m. — Legislative Livestock Showdown - Judging Arena

Tuesday, February 7

- 8:00 a.m. — Goat Showmanship - Judging Arena/Barn 14
15 min after Goat Showmanship
15 min after CMGD Show
- Commercial Meat Goat Doe Show - Judging Arena/Barn 14
- Market Goat Show - Judging Arena/Barn 14
- 9:00 a.m. — Equestrians with Disabilities Horse Show - Equine Center
- 3:00 p.m. — 5:00 p.m. Premier Dairy Goat Exhibitor Contest - Farmers Market

Wednesday, February 8

- 8:00 a.m. — Dairy Goat Show (Showmanship, Commercial Sr. Does, Commercial Jr. Does, Senior Does, Junior Does) - Judging Arena/Barn 14
- 9:00 a.m. — Equestrians with Disabilities Horse Show - Equine Center

Thursday, February 9

- 11:00 a.m. — Sale of Champions - Trade Mart

Friday, February 10

- 10:00 a.m. — 7:00 p.m. Dixie National Rodeo Days - Trade Mart
- 5:00 p.m. — Deadline for arrival of Open Show Livestock
- 7:00 p.m. — Dixie National Rodeo - Coliseum
with performance by **Randy Houser**
Law Enforcement Appreciation Night
- 10:00 p.m. — Dixie National Afterparty - Trade Mart
featuring **Burnham Road**

Saturday, February 11

- 7:30 a.m. — Intercollegiate Beef Judging Contest - Equine Center
- 8:00 a.m. — 10:30 a.m. Dixie National Rodeo Breakfast - Red Barn Near Barn 16 - Free Breakfast
- 8:00 a.m. — National Santa Gertrudis Show - Barn 14
- 10:00 a.m. — Farriers Competition - Front of Trade Mart
- 10:00 a.m. — 7:00 p.m. Dixie National Rodeo Days - Trade Mart
- 10:30 a.m. — Dixie National Parade - Jefferson Street
- 2:00 p.m. — Dixie National Rodeo - Coliseum
with performance by **Chancey Williams**
- 3:00 p.m. — Open Gelbvieh/Balancer Show - Barn 14 (Ring 1)
- 3:00 p.m. — Open Shorthorn/Shorthorn Plus Show - Barn 14 (Ring 2)
- 4:00 p.m. — Simmental/Simbrah Sale - Sales Arena/Barn 12
- 4:00 p.m. — 6:00 p.m. Receive open swine entries and weigh barrows
- 7:00 p.m. — Dixie National Rodeo - Coliseum
with performance by **Chancey Williams**
- 10:00 p.m. — Dixie National Afterparty - Trade Mart
featuring **Jason Miller Band**

Sunday, February 12

- 7:00 a.m. — Open Simmental, Percentage Simmental, Simbrah - Barn 14
- 7:00 a.m. — Open Mini Hereford Show - Coliseum (Ring 1)
- 7:30 a.m. — Open Brangus Show - Coliseum (Ring 2)
- 9:00 a.m. — Open Barrow Show - Barn 6
15 minutes following Open Barrow Show
- Open Swine Show
- 10:00 a.m. — 5:00 p.m. Dixie National Rodeo Days - Trade Mart
- 10:15 a.m. — Cowboy Church Service - Sales Arena/Barn 12
- 2:00 p.m. — Dixie National Rodeo - Coliseum
with performance by **Mark Chesnutt**
- 3:00 p.m. — Open Hereford Show - Barn 14
- 5:00 p.m. — Release all breeds of cattle shown on Saturday and Sunday

2023 SCHEDULE OF EVENTS

DAILY SHOWS AND TIMES

Monday, February 13

- 7:00 a.m. — Open R.O.V. Angus Show - Coliseum (Ring 1)
- 7:30 a.m. — Open Beefmasters Show - Coliseum (Ring 2)
- 8:00 a.m. — Open Brahman Show - Barn 14
- 2:00 p.m. — Dixie National Rodeo Slack - Coliseum
- 3:00 p.m. — Open Red Angus Show - Barn 14 (Ring 1)
- 3:00 p.m. — Open Braford/F1 Show - Barn 14 (Ring 2)

Tuesday, February 14

- 8:00 a.m. — Open Charolais Show - Barn 14 (Ring 1)
- 8:00 a.m. — Open Wagyu Show - Barn 14 (Ring 2)
- 8:00 a.m. — Dixie National Quarter Horse Show - Equine Center
- 9:30 a.m. — Dixie National Rodeo Slack - Coliseum

Wednesday, February 15

- 8:00 a.m. — Dixie National Quarter Horse Show - Equine Center
- 7:00 p.m. — Dixie National Rodeo - Coliseum
with performance by **Lainey Wilson**



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Thursday, February 16

- 8:00 a.m. — Dixie National Quarter Horse Show - Equine Center
- 7:00 p.m. — Dixie National Rodeo - Coliseum
with performance by **Diamond Rio**

Friday, February 17

- 8:00 a.m. — Dixie National Quarter Horse Show - Equine Center
- 12:00 p.m. — 7:00 p.m. Mississippi Ag & Outdoor Expo - Trade Mart
- 7:00 p.m. — Dixie National Rodeo - Coliseum
with performance by **Casey Donahew**

Saturday, February 18

- 8:00 a.m. — Dixie National Quarter Horse Show - Equine Center
- 10:00 a.m. — 7:00 p.m. Mississippi Ag & Outdoor Expo - Trade Mart
- 2:00 p.m. — Dixie National Rodeo - Coliseum
with performance by **Chris Lane**
- 7:00 p.m. — Dixie National Rodeo - Coliseum
with performance by **Chris Lane**
Military Appreciation Night

Sunday, February 19

- 8:00 a.m. — Dixie National Quarter Horse Show - Equine Center
- 10:00 a.m. — 5:00 p.m. Mississippi Ag & Outdoor Expo - Trade Mart



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LIVESTOCK SHOW
AND RODEO

FEBRUARY

20 10-18 23

FEB.
11 | Chancey
Williams

FEB.
10 | Randy
Houser

FEB.
12 | Mark
Chesnutt

FEB.
15 | Lainey
Wilson

FEB.
16 | Diamond
Rio

FEB.
17 | Casey
Donahew

FEB.
18 | Chris
Lane

Thank you for visiting
the Dixie National Rodeo.
We look forward to
seeing y'all next year!

FEBRUARY 9 - 17, 2024

Mississippi State Fairgrounds
1207 Mississippi Street, Jackson, MS 39202
601-961-4000 • Fax 601-354-6545



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